



The global food technology market, valued at \$260 billion in 2022, is expected to surpass \$360 billion by 2028. HiConf is set to lead this evolution, uniting top industry leaders, innovators, scientists, investors, and policymakers to shape the future of food technology, drive international collaboration, and promote sustainable development for people and the planet.

South Korea, with its expertise in science, AI, and robotics, is emerging as a global foodtech leader. HiConf serves as a platform in Korea to showcase its innovations, adopt global best practices, and foster entrepreneurship, job creation, and international business growth.

All attendees will have the unique opportunity to connect with Korea's leading experts and international scientists who are pioneering advancements in food technology. The event also offers space for collaboration on cutting-edge projects, leveraging Korea's scientific excellence to fuel innovation.

HiConf is a hub for groundbreaking discussions, driving both economic growth and sustainable development in the foodtech industry.

Join us in shaping the future of food technology and driving global change!

08:30 Doors Open

Opening Session

Government representatives will address the audience spotlighting the political processes driving food transformation from a global and local perspective.

09:00	Welcome Session	Sori Moon, Moderator & News Anchor, Seoul, Korea
09:05	Welcome Address	High-level Government Representative, Seoul, Korea
09:15	Welcome Address	High-level Government Representative, United Arab Emirates
09:25	Welcome Address	Prof. Ki-won Lee, Co-Chairman Korea FoodTech Council, Seoul, Korea
09:35	Welcome Address	Kim Gwan-young, Governor of Jeonbuk State, Korea

09:40 Welcome to Session 2

Global Perspective on Food Tech

This session will focus on global investments and developments in food transformation, highlighting opportunities and implications for the local market.

09:45	Impulse Presentation: Investments for Global Needs	Dr. Manon Littek, Founder & CEO, Green Generation Funds, Germany
10:05	Korean Impulse Presentation	Gregory Yep, CTO at CJ-Group, Seoul, Korea
10:15	The Big Opening Panel	Sergei Ivanov, Executive Director & Member of the Board, EFKO Group, Russia Prof. Ki Won Lee, Co-Chairman Korea FoodTech Council, Seoul, Korea Raymund Scheffler, Founder & CEO of the HITI Fund & Member of the Board, Novel Foods Group LLC, United Arab Emirates Tao Zhang, Co-Founder & Managing Partner, Dao Foods International, China Dr. Andy Zynga, Consultant & Professor, Ex-CEO EIT Food, Belgium
10:50	Coffee Break	

11:15 Welcome to Session 3

Best of Food Tech Innovation

Showcasing the best cases and innovations to inspire the audience and provide a glimpse of what is already possible.

11:20	Case Study	Alex Song, CEO, Shinsegae Food, Korea
11:40	Case Study	Paolo Costa, CEO, Biolumen, USA
12:00	Case Study	Anna El Tahchy, CTO, Nourish Ingredients, Australia
12:20	Lunch & Networking	

13:00 Welcome to Session 4

Food is the New Medicine

Focusing on the medical side of nutrition, especially Korean products and their potential for the international market.

13:05	Impulse Presentation	Rohini Bajekal, M. Sc. Nutritionist & Board-Certified Lifestyle Medicine Professional, United Kingdom
13:25	Case Study	Yong-Chul Shin, Chairman & CSO of Amicogen, Korea
13:45	Case Study	Sina Albanese, Founder & CEO, Koralo Food, Korea
14:05	Case Study	Dr. Yun Ha Hwang, Director, Dongwha Pharm, Korea

14:15 Welcome to Session 5

Feeding the World with Alternative Protein

Highlighting best practices, state-of-the-art techniques, and international investor relations

14:20	Impulse Presentation	Viola Chen, Manager, Good Food Institute Consultancy, China
14:35	Case Study	Patrick Bühr, Head of R&D, Rügenwalder Mühle, Germany
14:55	Case Study	Chen-Yu Huang, CEO, Lypid, USA
15:15	Case Study	TBA, TBA
15:35	Panel Discussion	Viola Chen, Patrick Bühr, Sina Albanese, Chen-Yu Huang
16:10	Coffee Break	
16:30	Partnership Presentation	Seungha Baek, Director (Agri Food Division) Jeonbuk State, Jeonju, Korea

Startup Pitch Stages

Room 1	Room 2
14:00 Stéphane Chen, CEO of Another Food, Singapore	14:00 Nélida Leiva Eriksson, CEO of Another Food, Singapore
14:40 Pitch #3	14:40 David Klingen, CEO of Northern Wonder, Netherlands
15:20 Jake Berber, Founder & CEO of Prefer Coffee, USA	15:20 Pitch #6



16:45

Welcome to Session 6

The Joy of Sweet Proteins

Exploring the next big thing in food production and nutrition. Making humans stronger and more competitive without harming health or the planet.

17:50

Markets & Products

Dr. Adam M. Adamek,
CIO at European Institute of Innovation &
Technology (EIT) Food, Belgium

18:10

Presentation of Novel Foods

Achraf Kawwa,
Head of R&D, Novel Foods Group L.L.C, UAE

18:30

Case Study

TBA,
TBA

18:50

Wrap-Up & Conclusion

Prof. Ki-won Lee,
Co-Chairman Korea FoodTech Council, Seoul, Korea
Sori Moon,
Moderator & News Anchor, Seoul, Korea

19:30

End of Event

20:00

Invite Only - VIP Dinner
